



**Greater
Tucson
Leadership**

2007 Corporate Sponsor Opportunities

MISSION

Purpose of the Organization

The mission of GTL is to inspire, develop and promote leadership in Greater Tucson.

VISION

Where We See Our Organization Going

Greater Tucson Leadership strives towards modeling outstanding leadership and developing successful programs. Our leadership class graduates actively participate and make a difference in our community. Our forums educate and challenge leaders to create positive change in Greater Tucson.

EVENTS:

January 26th	State of the City luncheon (co-hosted with the Metro Chamber) Annual address by Mayor Bob Walkup Estimated 1000 attendees Tucson Convention Center
May 4TH	State of the County luncheon Annual address by the Pima County Board of Supervisors Estimated 1000 attendees Tucson Convention Center
JUNE	State of the Nation: Congressman Raul Grijalva luncheon Annual federal issues update Estimated 400 attendees Tucson Convention Center
Estimate OCT	State of the Nation: Senator Kyl luncheon Annual federal issues update Estimated 300 attendees Tucson Convention Center

Please contact Lea Peterson, Executive Director at (520) 512-5GTL or at
Lea@TucsonLeadership.org with questions.
Tucson Leadership.org

September 6th Leadership Above and Beyond Gala
Annual awards gala that honors Law Enforcement, Fire and
Emergency Service personnel
Estimated 400 attendees
La Paloma

DEC Visionary Downtown Leadership Awards Gala
Annual awards gala honoring private enterprise and
visionary leadership in Downtown Tucson
Estimated 300 attendees
On Congress Street between Church and Stone

Sponsor Levels:

\$10,000 Presenting Sponsor

(One available per LAB Gala and VDL Gala)

Logo and Company name on E-Invitation and Postcard Invitation
Banner in prominent location at event
Logo and Company name in Program
Recognition from emcee during event
Five Recognized tables of ten at luncheon

\$5000 Gold Sponsor

(2 available for each event)

Logo and Company name on E-Invitation and Postcard Invitation
Banner in prominent location at event
Logo and Company name in Program
Recognition from emcee during event
Two Recognized tables of ten at luncheon

\$2500 Silver Sponsor

(2 available for each event)

Banner in prominent location at event
Logo and Company name in Program
Recognition from emcee during event
Recognized Table of ten at luncheon

\$1000 Bronze Sponsor

Banner at event

Company name in Program
Recognition from emcee during event
Recognized Table of ten at luncheon

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\$500 Banner Sponsor

Banner at event
Table of ten at luncheon

Media Sponsorship – Please contact our office for details.

MEMBER RECEPTIONS:

Alumni / Member Receptions spotlight a community leader and are held quarterly. Adult Leadership Program Alumni over the past 25 years gather with members and GTL Supporters for an evening of networking and education.

FEB 7th Quarterly GTL Member Reception
Speaker: Dr. Robert Shelton – UA President
Estimated 75 attendees
Hotel Congress

MAY Quarterly GTL Member Reception
Estimated 75 attendees
Terra Cotta Restaurant

JUNE Quarterly GTL Member Reception
Estimated 75 attendees
Terra Cotta Restaurant

SEPT Quarterly GTL Member Reception
Estimated 75 attendees
Terra Cotta Restaurant

Sponsor Level:

\$500 Presenting Sponsor

(One per reception)

Banner at event
Table provided for company literature
Recognition from podium during event
Four attendees

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PROGRAMS:

Adult Leadership Programs

The GTL Adult Leadership class is our flagship program and has been conducted in the Tucson community over the past 25 years. Thirty five students are selected via a nominations process to participate in the ten session program. Participants generally include Mid to High level managers, Community and Government Relations representatives, Entrepreneurs, Executive Directors of non profit organizations and many more. Alumni can be viewed on our web site at TucsonLeadership.org.

Corporate Sponsorship for nine Issue Days sought to provide breakfast, lunch and the facility for 35 students and 2 facilitators

- ◆ Two programs: January - May and August – September

Sponsor Levels:

\$625 Scholarship Sponsor

Recognition on the GTL Website
Recognition in the GTL Quarterly Newsletter

\$325 Issue Day Luncheon Sponsor

(20 available)
10 minute presentation during lunch
Literature distributed to Class Members

GTL Campaign College

The GTL Campaign College will be launched the summer of 2007 with an inaugural class of twenty students. Participants will be either those who are considering a run for office or those who plan to work on a future campaign. The program is non partisan and will seek endorsement from the Republican, Democrat, Green and Libertarian parties.

Corporate Sponsorship for three sessions seek to provide breakfast, lunch and the facility.

Sponsor Levels:

\$300 Scholarship Sponsor

Recognition on the GTL Website
Recognition in the GTL Quarterly Newsletter

\$250 Issue Day Luncheon Sponsor

(3 available)
10 minute presentation during lunch
Literature distributed to Class Members

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