



**Greater
Tucson
Leadership**



2009 Corporate Sponsor Opportunities

MISSION

Purpose of the Organization

The mission of GTL is to inspire, develop and promote leadership in Greater Tucson.

VISION

Where We See Our Organization Going

Greater Tucson Leadership strives towards modeling outstanding leadership and developing successful programs. Our leadership class graduates actively participate and make a difference in our community. Our forums educate and challenge leaders to create positive change in Greater Tucson.

LEADERSHIP PROGRAMS

Adult Leadership Programs

The GTL Adult Leadership class is our flagship program and has been conducted in the Tucson community over the past 25 years. Thirty students are selected via a nominations process to participate in the ten session program. Participants generally include Mid to High level managers, Community and Government Relations representatives, Entrepreneurs, Executive Directors of non profit organizations and many more. Alumni can be viewed on our web site at TucsonLeadership.org.

We are seeking Corporate Sponsorship for nine Issue Days. The sponsor's funds provide breakfast, lunch and snacks for 30 students and 2 facilitators

- ◆ Two programs: January - May and August – September
- ◆ Sponsors may request a specific day such as Health Care Day, Arts and Culture Day, Education Day etc.

Please contact Lea Peterson, Executive Director at (520) 512-5GTL or at Lea@TucsonLeadership.org with questions.
TucsonLeadership.org

Sponsor Levels:

\$1250 Tuition for one Class Member

Fund one applicant from your company in the next program!
Visit our website to check program dates and download the application.

\$625 Scholarship Sponsor

Funds will be used to provide a scholarship to a student who has financial need.
Recognition on the GTL Website
Recognition in the GTL Quarterly Newsletter

\$750 Issue Day Luncheon Sponsor

(18 available during the year. One for each Issue Day)
10 minute presentation during lunch
Company name on agenda
Literature distributed to Class Members

EVENTS

- | | |
|---------------------------------|---|
| January 30 th , 2009 | State of the City luncheon (co-hosted with the Metro Chamber)
Annual address by Mayor Bob Walkup
Estimated 1000 attendees
Tucson Convention Center |
| May 1 st , 2009 | State of the County luncheon
Annual address by the Pima County Board of Supervisors
Estimated 1000 attendees
Tucson Convention Center |
| June | Congresswoman Giffords – Issue Luncheon
The Congresswoman speaks about an important issue
(2008 topic: Solar Energy) |
| September | Leadership Above and Beyond Gala
Annual awards gala that honors Law Enforcement, Fire and
Emergency Service personnel
Estimated 400 attendees
La Paloma |
| October | Congressman Raul Grijalva luncheon
(2008 topic: The Green Economy)
Annual federal issues update
Estimated 300 attendees |

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Sponsor Levels

- for details specific to State of the City, please see below

\$10,000 Presenting Sponsor

(One available per event)

Logo and Company name on E-Invitation and Postcard Invitation
Banner in prominent location at event
Logo and Company name in Program
Recognition from emcee during event
Five Recognized tables of ten at luncheon

\$5000 Gold Sponsor

(2 available for each event)

Logo and Company name on E-Invitation and Postcard Invitation
Banner in prominent location at event
Logo and Company name in Program
Recognition from emcee during event
Two Recognized tables of ten at luncheon

\$3500 Silver Sponsor

(2 available for each event)

Banner in prominent location at event
Logo and Company name in Program
Recognition from emcee during event
Recognized Table of ten at luncheon

\$1200 Bronze Sponsor

Banner at event

Company name in Program
Recognition from emcee during event
Recognized Table of ten at luncheon

\$600 Banner Sponsor

Table of ten at luncheon

Company name in program

Media Sponsorship – Please contact our office for details.

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State of the City Luncheon/Address

An annual luncheon in conjunction with Greater Tucson Leadership, the Mayor uses this January event to deliver the "State of the City" address detailing the goals, planned policies and objectives for Tucson in the coming year. Projected attendance – 1,100-1,200

Premier Sponsor - \$5,000 – (1 available)

1. First right of refusal for next year's event
2. One full page ad placed in the event program (sponsor to provide ad)
3. CEO seated at prominent table
4. CEO recognized from the podium
5. Top billing during the event promotion
6. Company banner displayed at event
7. One table of ten at preferred location
8. Logo on invitations
9. Signage including sponsor company's logo in ballroom
10. Company recognition on any promotional advertising developed by Greater Tucson Leadership
11. Company recognition on any promotional materials developed by the Chamber
12. Company recognized in ChamberNews and on the Chamber's website which receives approximately 360,000 page views per year

Signature Sponsor - \$3,500 – (2 available)

1. First right of refusal for next year's event
2. One 1/2 page ad placed in the event program (sponsor to provide ad)
3. Company recognized from the podium
4. Company banner displayed at event
5. One table of ten at preferred location
6. Logo on invitations
7. Signage including sponsor company's logo in ballroom
8. Company recognition on any promotional advertising developed by Greater Tucson Leadership
9. Company recognition on any promotional materials developed by the Chamber
10. Company recognized in ChamberNews and on the Chamber's website which receives approximately 360,000 page views per year

Distinguished Sponsor - \$1,200 – Unlimited available

1. One business size card ad placed in the event program (sponsor to provide ad)
2. A 3' x 3.5' banner with your company logo displayed in the ballroom at the event
3. Table of 10 at preferred seating
4. Recognition at the event

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5. Company recognized in ChamberNews and on the Chamber's website which receives approximately 360,000 page views per year

Notable Sponsor - \$600 – Unlimited available

1. A 3' x 3.5' banner with your company logo displayed in the ballroom at the event
2. Table of 10 at preferred seating
3. Recognition at the event
4. Company recognized in ChamberNews and on the Chamber's website which receives approximately 360,000 page views per year

ALUMNI RECEPTIONS

Alumni / Member Receptions spotlight a community leader and are held quarterly. Adult Leadership Program Alumni over the past 25 years gather with members and GTL Supporters for an evening of networking and education.

Past VIPs honored at our receptions include: Colonel Paul Johnson, Davis Monthan Air Force Base, Joe Snell of TREO and Mike Hein, Tucson City Manager.

Date TBD Quarterly GTL Member Reception
Estimated 75 attendees
Arizona Inn

Date TBD Quarterly GTL Member Reception
Estimated 75 attendees
North

Date TBD Quarterly GTL Member Reception
Estimated 75 attendees
Pastiche

Date TBD Quarterly GTL Member Reception
Estimated 75 attendees
Terra Cotta Restaurant

Please contact Lea Peterson, Executive Director at (520) 512-5GTL or at
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Sponsor Level:

\$500 Presenting Sponsor

(One per reception)

Banner at event

Table provided for company literature

Recognition from podium during event

Four attendees

MEMBERSHIP

GTL Alumni are encouraged to join our membership and support our mission of inspiring and promoting leaders in our community. Our members are recognized in our Member Directory on our website – www.TucsonLeadership.org.

\$100 Sustaining Member will be recognized in the quarterly GTL e-newsletter

\$35 Regular Member

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