

**2006 Greater Tucson Leadership  
Economic Development  
May 18<sup>th</sup>, 2007**

Issue Day Chairs:  
Britton Dornquast  
Laura Shaw

Location:  
TREO – Main Conference Room  
120 N Stone Ave – Suite 200

**Please note:  
The agenda is tentative pending the completion of the TREO  
Economic Blueprint.**

<b>Time</b>	<b>Subject</b>	<b>Speakers</b>
7:30am	Continental Breakfast and Overview of Day	
8:00 -9:00am	Leadership Curriculum	Class Members
9:00-10:00am	Tucson's Economic Blueprint and Economic Development 101	Joe Snell, President, TREO
10:00 -11:00am	First Panel or speaker	
11:00- 12:00pm	Second Panel or speaker	
12:00 – 12:30pm	Lunch	
12:30 – 1:30pm	Third Panel or speaker	
1:30 – 2:00pm	Economic Development Wrap up	Issue Day Chairs
2:00 – 4:00pm	Sharing of Class Experience and Personal Leadership Plans <ul style="list-style-type: none"> <li>• “How are you going to apply your new knowledge?”</li> <li>• “How will you get more involved?”</li> <li>• “How will you make a difference in the community?”</li> </ul>	Class Members



The Tucson region's Economic Development Blueprint is envisioned as a comprehensive performance-based strategy to effectively position the Tucson region to capitalize on its best economic development opportunities over the coming decades. The Blueprint project officially launched in the Tucson community in September 2006, with a projected completion date in early 2007.

#### **DATA DOWNLOADS**

- available at [treoaz.org](http://treoaz.org)



[Economic Blueprint Presentation](#)



[Economic Blueprint Community Inclusion Chart](#)

#### **Key priorities of the Blueprint:**

- Guiding Regional Economic Vision.
- Innovation and Cluster Development Priorities and Investments.
- Human Capital/Workforce Priorities and Investments.
- New Initiatives Strengthening Regional Competitiveness and Collaboration.
- Future Business Development Priorities (Retention/Expansion, Recruitment, and Entrepreneurial Development.)
- Business Sites and Infrastructure Priorities and Investments.
- Regional Marketing Priorities and Investments.
- Economic Inclusion and Linkages.
- Regional Business Climate Improvements.
- Global Positioning of the Region.
- Balanced Approach to Meet Business and Community Needs.

#### **The Blueprint will contain:**

- A SWOT Analysis (a strategic assessment of the region's major economic development strengths, weaknesses, opportunities, and threats.)
- An Analysis of the Regional Economy and Driving

Industries.

- A Competitive Analysis, including an assessment of the region's competitive performance vis-à-vis key comparison regions.
- A Regional and State Linkage Study assessing the impact of broader Southern Arizona and statewide trends and issues likely to impact economic development.
- A Regional Economic Vision to give overall direction to future economic development.
- A Regional Economic Development Network Analysis to assess the overall economic development service network serving the Tucson region.
- A Blueprint Strategic Plan based upon all analysis completed for the project.
- An Organizational Plan to identify how TREO and its various partners will work together in implementing the Blueprint.

A cornerstone of solid and successful economic development is community effort, consensus and collaboration. Tucson Regional Economic Opportunities, Inc. is committed to delivering a very comprehensive and inclusive process for every sector of our diverse community to provide input and feedback into the Economic Blueprint. Our goal is to produce a very detailed, proactive, real plan of action that capitalizes on all community strengths/resources and allows Tucson and Southern Arizona to compete in a global market.

Economic Blueprint:

- [Community Inclusion](#)
- [Outcomes & Benefits](#)
- [FAQs](#)
- [Timeline](#)
- [Steering Committee](#)

**Want to Learn More?**

For detailed specifics about TREO's Economic Blueprint, contact: Nancy Smith, Vice President, Strategic Services 520.243.1914 or [Nancy.Smith@treoaz.org](mailto:Nancy.Smith@treoaz.org).