

**2007 Greater Tucson Leadership
Proposed Economic Development Day**

Friday, December 7, 2007

Issue Day Sponsor; Tucson Regional Economic Opportunities, Inc. (TREO)

Issue Day Chairs:

Laura Shaw
Sheila Storm
Carol Somers

Location:

Town of Oro Valley – Council Chambers
Town Hall, 11000 N. La Canada Dr., Oro Valley, 85737
(520) 229-4700

Time	Subject	Speakers
7:30am	Continental Breakfast Special V.I.P. Meet & Greet Overview of the Day	Joe Snell, President & CEO, TREO
8:00 - 9:00am	Economic Development 101	Joe Snell, President & CEO, TREO
9:00 – 9:20am	Economic Blueprint Update	Laura Shaw Sr. VP, Corporate and Community Affairs, TREO
9:30 - 11:00am	Hi Tech Tour <i>Hosted by</i> Ventana Medical Systems 1910 Innovation Park Dr.	Class Members
11:00 - 12:30pm	Lunch/Leadership Curriculum	Class Members
12:30 - 2:00pm	“Economic Development from a CEO Perspective” - Local CEO Panel <i>Local CEOs and business owners share their experience of running a business in the Tucson region, issues and opportunities and critical factors for success.</i>	
2:00 – 4:00 pm	Wrap up and Community Service Project Presentations	Maricella Solis de Kester Class Members